

## ABSTRACT OF THE DISCLOSURE

An information processing apparatus displays a plurality of linked items of content in a virtual space in accordance with field-of-view data. The information processing apparatus includes: first capturing means (S524, S526) for capturing link description data; second capturing means (S512) for capturing content data associated with the description of an item of content contained in the captured link description data; image generating means (S530, S532) for generating an image of the item of content to be disposed in the virtual space, in accordance with the captured content data; and determining means for determining further data to be captured next in accordance with a condition contained in the captured link description data.